

# Natural Products

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## Jer's Wins 'Best Chocolate Bar'

11/17/2009 1:09:00 PM

SOLANA BEACH, Calif.—Jer's Handmade Chocolate earned the "Best Chocolate Bar" award for its Cara Mella bar at the Chocolate Show in New York. More than 60 worldwide chocolatiers were in attendance at the show. Since being founded less than a decade ago, Jer's Handmade Chocolates has won seven international taste awards.

Jer's Cara Mella™ Peanut Butter Bars are made with all-natural gourmet dark chocolate, homemade caramel and fresh organic peanut butter (made from locally-grown Valencia peanuts). Each batch of Jer's chocolate is preservative and filler-free. Other peanut butter bar flavors include the Milk Chocolate Original IncrediBar™ with crunchy rice crisps, Pretzo Change-O™ and Toffee Break™.

"I'm deeply honored and humbled that our Cara Mella™ bar was deemed 'Best Chocolate Bar' at the New York Chocolate Show this year," says Jerry Swain, founder, Jer's Handmade Chocolate. "We take great pride in our products and having the quality and taste of our Cara Mella™ bar affirmed by such a highly regarded group of industry experts means a great deal to our company and to me personally."

